

Chronicle

A.A.W.D.

American Association of Women Dentists

February/March/April 2014

Vol. 9, Issue 1

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American Association of
Women Dentists
216 W. Jackson Blvd. | Suite 625
Chicago, IL 60606
312.263.1822 | 800.920.2293
info@aawd.org | www.aawd.org

AAWD connecting and enriching
the lives of women dentists

2014 AAWD 93rd Annual Meeting

in conjunction with the ADA Annual Session

“Leading the Future of Dentistry”

a.a.w.d.
American Association of Women Dentists

On Thursday, October 9, join AAWD and women dentists from across the country as we meet in San Antonio TX, in conjunction with the ADA's Annual Session, at the beautiful Lila Cockrell Theatre for a full day of education, networking and camaraderie that you can't get anywhere else. This all-star line up of world renowned speakers was created exclusively for you, the woman dentist, by women dentists.



11:00 -11:45 am

Forever Young: Taking Care of #1 | Barbara Steinberg, DDS

Outstanding leadership is essential to take organizations and people to the next level in order to be mentally and emotionally sound. AAWD Member, Dr. Barbara Steinberg, will discuss those issues in an entertaining and enlightening format.

Noon -1:00 pm

Lunch with Exhibitors

Meet the companies who support the AAWD year-round. Learn about the new products for women and browse the Silent Auction offerings.



1:15 – 2:15 pm

Top Tips for Posterior Composites | Lee Ann Brady, DMD

AAWD member Dr. Lee Ann Brady will share her top tips for posterior composites, including:

- Using pre-wedging and matrix systems for predictable tight contacts
- Avoiding the cause of post-operative sensitivity
- Creating well-sealed, longer lasting margins



2:30-3:15 pm

See Jane Lead: What Every Woman in Dentistry Needs to Know | Amy Morgan

As women in dentistry, we are constantly challenged to create balance, a happy team, and a growing, productive practice. Learn the keys to staying in front of your challenges without lagging behind. It's not impossible to have it all. Discover how to lead your team and manage success.

Learning Objectives:

- Create alignment in your practice with vision, goals and strategies
- Discover the secret to balance and growth
- Motivate self-direction in your team



3:30-4:30 pm

Building Your Practice Success: How to Be a Great Leader at Every Stage of Your Practice
AAWD Women Dentist Panel | Moderated by AAWD President, Tawana Lee-Ware, DDS

Hear from a panel of AAWD women dentists at varying ages and stages in their careers to find out what it takes to make a great leader.

4:45-5:30 pm

Annual Meeting Awards and Installation Ceremony

Please join us for our Annual Meeting Awards and Installation Ceremony of our 2015 Board of Directors. Continue the conversation and networking. Meet new colleagues, and reconnect with old ones. It will be the perfect end to the perfect day.

REGISTER TODAY!

Please register through ada.org – registration also available through www.aawd.org for the AAWD Annual session only beginning April 7, 2014.

Exhibitor and sponsorship opportunities available. For more information, click [here](#) or call AAWD headquarters, 800.920.2293.

AAWD
Annual
Meeting
2014



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the future
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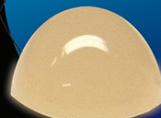
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President's Message

It's hard to believe that I'm into my first quarter as President, and it has been wildly successful! Time has been quickly flying by, and we have been making tremendous strides as an organization. We started January off with a bang when Debbie Gidley, AAWD's Executive Director, and I attended the 5th Annual ADA National Roundtable for Dental Collaboration, titled "Looking Ahead: The Future of the Dental Profession." There we joined several of our colleagues in other dental organizations and discussed what the future holds for our profession.

It was an excellent, if not eye-opening session and I was so inspired by what I heard from Dr. Marko Vujcic, Economist for the ADA, during that session, that I invited him to speak to our Board in February, which he graciously did. I finished out January at the Yankee Dental Congress where I met with Dr. Allison Riddle-Fletcher and Robert Johns of the NDA (pictured below).

In February, our entire Board attended the Chicago Dental Society's Midwinter Meeting and what a meeting it was! The Dental Trade Alliance graciously invited our entire board to attend their first-ever, Future Trends Forum on Women in Dentistry. Panelists Dr. Mary Beth Aichelmann-Reidy (AAWD Immediate Past President); Ann Battrell; Dr. Cecile A. Feldman (AAWD Member); Dr. Linda Niessen (AAWD Past President) and Dr. Kathleen O'Loughlin (AAWD Past President) did an excellent job in presenting relevant information to the dental industry about how women work and what we expect to see from industry going forward.

Dr. Jennifer Cornell and I also had the pleasure of attending the Women in Dental Technology Breakfast and giving the impressive women attendees there an overview of who AAWD is and what we're all about. From there, we went straight into our Strategic Planning meeting where we laid out our plans and goals for the next 5 years, based on what you - our members - told us you wanted to see. And we heard you loud and clear. A whopping 80% of you felt your needs are being met through your membership in the AAWD; 70% of you are members because of the networking and mentoring opportunities you received through AAWD and 91% of you view AAWD's biggest strength as "women supporting women." You would like to see AAWD offer more opportunities for mentorship and leadership development - so we built our entire action plan around that. To all who answered the survey - thank you! Your contribution was invaluable. If you didn't answer the survey, it's not too late, we always want to hear from you, please drop us a line and let us know how we're doing.

I just came back from the ADEA Annual Conference in San Antonio, TX. There I was able to network with other leaders in dental organizations at the VIP breakfast, and celebrate the installation of AAWD Member Dr. Sharon Siegel's Presidency of Omicron Kappa Upsilon the National Dental Honor Society! This year our AAWD's Annual Conference will be held in San Antonio. Be sure to save the date of Thursday, October 9, for this exciting conference. To see the day's agenda, click [here](#). If you've never been to an AAWD conference before, you won't want to miss this.

I am so excited and happy at the start of this year and want to keep the momentum going. My focus this year is to continue promoting the mission of AAWD. As such, my goals include: 1. Leadership development: continuing our *Empower You* leadership series, and further development of our mentoring program 2. Advocacy: instituting our inaugural AAWD Advocacy Day in September, and 3. Service: promoting Smiles For Success our philanthropic foundation and organizing an AAWD sponsored dental mission trip. If you have any suggestions, comments or ideas, don't hesitate to let me know. We always want to hear from you. Feel free to drop me a line at tawanware@hotmail.com or call AAWD HQ at (800) 920-2293.



Dr. Tawana Lee-Ware, Robert Johns, NDA, and Dr. Allison Riddle-Fletcher.

On a personal note, I wanted to convey my condolences to the families of **Dr. Fae Ahlstrom** and **Dr. Jane Selbe** - two trailblazing women dentists who paved the way for most of us to be here now. We thank you for your hard work and sacrifice. You both will be greatly missed.

To our members - thank you for support of this great organization. We are closing in on 100 years and I can't wait to see what our future holds.

With best regards,
Tawana K. Lee-Ware, DDS, MSD
2014 President

AAWD 2014 Board of Directors

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Upcoming Events



Social Media For Dentists Empower You Web Cast *Social Media For Dentists: Game-Changing Tips for Your Dental Office's "Digital-Footprint"*

Date:
Monday, April 21, 2014

Time:
5:00 pm PST
6:00 pm MT
7:00 pm CST
8:00 pm EST

Presented by:
Brad Newman
Chief Buzz Officer
Dentainment.com

To learn more or to register, click [here](#).



Women in Dentistry. Real Women. Real Leaders.

Friday, April 25, 2014
Bisco Dental Products, Inc.
1100 West Irving Park Road, Schaumburg, IL
\$109 AAWD Members/\$129 Non-Members
4 hours-CE Provided by ADA CERP (Breakfast and Lunch Included)

Join AAWD, Bisco Dental Products and women dentists from the Chicagoland area for a day-long event of learning and fun at Bisco's Headquarters and hear three experts on a variety of topics to help you in your practice and personal lives.

Agenda

8:30 - 9:00 am	Continental Breakfast/Networking
9:00 - 9:10 am	Welcome
9:15 - 10:15 am	<i>Pediatric Dentistry - An Overview</i> Victoria A. Ursitti, DMD
10:15 - 10:45 am	Sponsor Presentations
11:00 - 12:00 pm	<i>Healthy Team Management</i> Sheri B. Doniger, DDS
12:00 - 1:00 pm	Networking Lunch
1:00 - 3:00 pm	<i>It's Not What You Said, It's What You Didn't Say</i> Dr. Linda Talley

To learn more or to register, click [here](#).





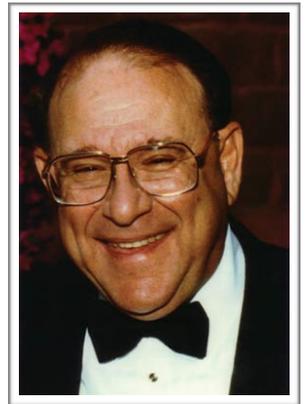
The Midwest Academy of Cosmetic Dentistry presents:

“Composite Power: Versatility Unsurpassed” with Dr. Bud Mopper

Be motivated. Be inspired. Be excited.

You have the power to change your life and your patient's life.

Dr. Bud Mopper is a pioneer in the dental profession, working with and teaching about composite materials for over 40 years. He has developed many techniques to help achieve consistently beautiful results, and helping to simplify bonding, making it exciting and non-intimidating for dental professionals. In this all-day presentation, Dr. Mopper will accurately demonstrate multiple uses of composite resin in your dental practice. Learn step-by-step techniques to simplify bonding and achieve consistently reliable esthetic results. This program is geared towards general dentists and specialty dentists.



Course objectives include:

- Accurately diagnose a patient's esthetic needs.
- Learn a philosophy of practice and communication that allows the patient to understand and accept proposed treatment.
- Use today's materials (nanofills, microfills, microhybrids) to their best advantage to create invisible restorations of all kind.
- Use opaquers and tints to scatter and block light, change color, create opacity and translucency, and control value.
- Contour and characterize restorations to make them believable and compatible with soft tissue.
- Finish and polish final restorations to achieve long-lasting and enamel like luster.

Friday, May 16, 2014

**ADA Conference Center - Hillenbrand Auditorium
211 East Chicago Ave. , Chicago IL 60611**

Registration 8:00 to 8:30 am - Lecture 8:30 am to 4:30 pm - Lunch 12:30 pm to 1:30 pm.
Tuition is \$250 and includes annual membership to MWACD - Tuition is \$300 after May 1, 2014.
Team members \$100 - AGD Pace Credit is 7 ceu (through AACD)

To register or for more information visit www.mwacd.com. Bring your team, everyone can benefit.



smiles for success

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It's not just about fixing
one smile...



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info@smilesforsuccess.org.

The Smiles for Success program offers cost-free dental care for women graduates of accredited job readiness and placement programs, thus helping those who are helping themselves. The dental care offered is meant to be a short-term solution for those who need treatment as they move from public assistance to the working world. A beautiful smile is truly an asset when interviewing for a job. Many women are self-conscious and embarrassed as they attempt to hide decayed, missing and damaged teeth on job interviews.

Smiles for Success provides an opportunity for the dental community to effectively assist women in reaching their goal to obtain employment by giving them a competitive edge in the job market by enhancing their appearance and self-esteem.

Volunteer dentists around the country participate by helping to restore oral health and a confident smile.

For more information visit www.smilesforsuccess.org.

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News and Announcements



Lucy Hobbs Taylor Award Nominations Open

Nominations are now open for the prestigious Lucy Hobbs Taylor Award.

Lucy Hobbs Taylor was born on March 14, 1833 in Constable, New York. In 1859, she moved to Cincinnati, intending to become a dentist. When she was refused admission to dental school, she began a private program of study with a professor from the Ohio College of Dental Surgery.

After studying dentistry, Lucy Hobbs Taylor started her own practice in Cincinnati in 1861. In 1865, she finally gained some professional recognition when she was allowed to join the Iowa State Dental Society. That November, she entered the Ohio College of Dental Surgery, where she soon earned her doctorate in dentistry, becoming the first woman in the U.S. to do so.

In honor of Lucy Hobbs Taylor, each year AAWD presents a Lucy Hobbs Taylor award to a woman dentist who:

- Has made outstanding individual achievements in civic, cultural, academic and professional areas.
- Exhibits role model qualities that positively reflect the image of women dentists and commitment to the profession.
- Is an AAWD member in good standing.

To download a nomination form, click [here](#). Nominations are due by June 2, 2014 and the winner will be notified by AAWD Headquarters.



Board Nominations

2015 Board Nominations Open

The American Association of Women Dentists is calling for nominations for officers and directors. Nominations are now being accepted for several directorships for this voluntary organization whose mission is to *"be the recognized resource for connecting and enriching the lives of women dentists."*

The candidate must be a current AAWD member in good standing with the desire to lead the organization into its next phase of growth and policy leadership.

Prior leadership experience would be beneficial, but is not a necessity. Time commitments vary by position, with a minimum of 10 hours a month in most positions. All positions must contribute uncompensated travel to national meetings.

Self-nominations are encouraged. Please complete a [nomination form](#) and send with your resume to the American Association of Women Dentists via e-mail to info@aawd.org; fax, (312) 750-1203 or by mail **no later than July 1, 2014**.

For more information on any of the positions list, call AAWD Headquarters at (800) 920-2293. The 2015 Slate of Officers will be announced at the 2014 Annual Meeting in San Antonio, TX



Speaker's Bureau

AAWD Members: Are you a Speaker?

Do you want be listed on AAWD's Speaker's Bureau? AAWD is a great resource if you are a dental speaker.

Please send your current C.V. and list of speaking topics for our database. Send them to info at info@aawd.org or simply update your profile in the online membership directory.



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Member News

It is with great sadness that we announce that passing of two former Presidents of AAWD earlier this month.



Jane W. Selbe, DDS (1975) and first-ever recipient of the Lucy Hobbs Taylor Award, Dr. Selbe was always present at AAWD events and we treasured her knowledge, history and passion for AAWD. Dr. Kathryn Kell, noted "Dr. Jane Selbe was a mentor and friend to many women dentists and a firm supporter of AAWD. She paved the way for so many of us to be able to be involved in our dental profession through her encouragement, love of the profession, and persistence that women should be leaders. She was constantly promoting women for honorary memberships and awards. She inspired me to want to continue to be involved in organized dentistry and continue to help support others. I will miss her." To read Dr. Selbe's obituary click [here](#).



Dr. Fae Ahlstrom, AAWD Past President (1970) passed away on Feb 24, at the age of 97 in Henderson, NV. Dr. Ahlstrom was a true pioneer and trailblazer, becoming one of the first women to ever graduate from USC Dental school and in the top 10% of her class. To read more about her incredible life, click [here](#).



Anu Esuola, DDS recently received an appointment as commissioner from the Maryland Governors Office as the Commissioner/Chair Health Committee on African Affairs. Dr. Esuola will Chair the Health and Quality of Life Committee and the term of the commission will run through 2017.



Mary Licking

Dr. Mary Licking was featured in an article for JADA. To read the full article, click [here](#).

DTA's first-ever Future Trends Forum on Women in Dentistry

AAWD was proud to be part of the DTA's first-ever Future Trends Forum on Women in Dentistry. The session took place during the Chicago Dental Society's Midwinter Meeting. Panelists Dr. Mary Beth Aichelmann -Reidy; Ann Battrell; Dr. Cecile A. Feldman; Dr. Linda Niessen and Dr. Kathleen O'Loughlin did an excellent job in presenting the data in this afternoon's session.



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[*] Based on research by *Strategic Data Marketing*. Dental product categories include chairs, delivery systems, lights, and cabinetry.

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Practical Solutions

by Dr. Sheri Doniger

The opinions expressed in this column are those of Dr. Sheri Doniger, a practicing general dentist in Lincolnwood, IL and do not necessarily reflect those of the AAWD.



Virtù™ Crown Seating by Kettenbach

Crown Seating has created an amazing addition to their ergonomic line-up of dental stools by offering a line that includes an office chair. Virtù™ is a new line of dental chairs designed by Steve Knight, former Le Mans race car driver, who had been experiencing some definite pain in his post driving career. The ZenWave™ technology provides stress free back support. The Virtù™ aligns your spine and offers a forward tilted active seating position, allowing the pelvis to tip forward, preventing back injury. It will also decline to give the back a rest. These chairs are outstanding for the business office, dentist private office as well as operator chairs. You must give this chair a try. I have been a fan of Crown Seating for many years. Steve has ergonomics right. The ability to rest your back, with the extra added bonus of a back rest that gently massages the lumbar spine, will add years to your practice life. An entire line of chairs, including operator and assistant stools, are available.

For more information, please visit: www.crownseating.com.



G-aenial™ Universal Flow Universal Injectable Composite by GC

G-aenial™ Universal Flow is a strong, polishable, and wear resistant flowable that is created with strontium glass fillers in their resin matrix. Due to its strength, G-aenial™ Universal Flow is truly a universal composite, adaptable in any cavity preparation. This universal flowable is self-polishing and offers a high gloss and great wear resistance, even with traditional polishing. Perfect for Class V's due to its ability not to "run". Very easily incorporated into your armamentarium of composites, we have been using G-aenial™ Universal Flow for years due to its outstanding aesthetics and handling.

For more information, please visit: www.gcamerica.com.



Clearmetal™ Matrix by TrioDent

This is a transparent matrix with metal malleability. I have tried this product and cannot stop talking about it. The Clearmetal™ Matrix will provide coverage to create natural contours of the tooth. The Clearmetal™ has resin filled "micro windows" for a cure through option, so there is no worry about moving the position. The matrix does not leave imprints on the composite due to the micro windows. It is great for all restorations, including larger bulk fill, and it makes finishing so simple. When used with the V4 Ring™ and V4 Wedge™, the system is perfectly simple. Very ergonomic because the non-stick band is easy to remove with no unnecessary twisting or turning. The Clearmetal™ Matrix gives you a great final restoration, easy, with minimal finishing, no bubbles or voids and a very happy patient.

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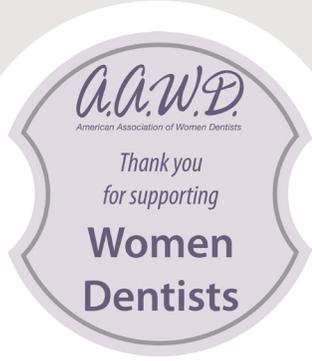
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And, our newest Corporate Benefactor member, Mitsui Chemical Corporation.

For more information, contact Jean Furuyama at jgfuruyama@aol.com.

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Events Calendar

March 2014

Monday, March 24

AAWD Colgate Applications Due
Submit to info@aawd.org or mail to:
AAWD
216 West Jackson Blvd., Suite 625
Chicago, IL 60606

March 27-29

Thomas P. Hinman Dental Meeting
Atlanta, GA
Click [here](#) to register.

April 2014

Monday, April 21

Social Media for Dentists - Empower You Webinar
Click [here](#) to register.

Friday, April 25

Women in Dentistry. Real Women. Real Leaders.
Schaumburg, IL
Click [here](#) to register.

Save the Date

Thursday
October 9, 2014

2014 AAWD Annual Meeting
in conjunction with the
ADA Annual Session

Henry B. Gonzalez Convention
Center - Lila Cockrell Theatre
San Antonio, TX

AAWD
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Meeting
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