

Chronicle



May 2015
Vol. 10, Issue 2

this issue

Page 2..... Students Rebuild Smiles
Page 3..... President's Message
Page 4..... Smiles for Success
Page 6 Lucy Hobbs Taylor Award
Page 8 Board Nominations
Page 10 Speakers Bureau

Page 10 Speaker's Bureau
Page 11 AAWD's Exquisite Heritage
Page 13-15 Student News
Page 17 Corporate Sponsor News
Page 18 Calendar of Events

American Association of
Women Dentists
P.O. Box 1485
Skokie, IL 60077
800.920.2293
info@aawd.org | www.aawd.org



happy
mother's day

About UMSOD

Students Rebuild Smiles, Restore Confidence

January 27, 2015 | By [Adam Zewe](#)

A healthy smile can help someone achieve success. The students who volunteer with the “Smiles for Success” program see that success firsthand. They provide dental treatment for women who are working to rebuild their lives and re-enter the workforce.

The University of Maryland School of Dentistry (UMSOD) was the first dental school in the nation to host a student-based program of Smiles for Success, an outreach effort launched in 2005 by the American Association of Women Dentists. The program provides free dental treatment for women who are struggling to re-enter the workforce after suffering abuse, addiction or financial hardship. “These women have really been crippled by their dentition. It’s rewarding to see the change in the patients, how their whole demeanor improves when they receive treatment,” says Associate Professor Mary Beth Aichelmann-Reidy, DDS, who serves as director of the dental school programs at the Smiles for Success Foundation. Reidy launched the Smiles for Success program at UMSOD in 2009 with student leaders Sarah Raymond, DDS ’10, Sara Kramer, DDS ’10 and Dorie Frank, DDS ’10.



The Smiles for Success patients face financial challenges as they complete job training programs. In many cases, government assistance does not pay for the restorative dental treatments they need. After being accepted into the Smiles for Success program, the women receive comprehensive dental treatment at UMSOD from teams of third- and fourth-year dental student volunteers. Beyond short-term care, the students teach patients about dental hygiene so they are better able to maintain their oral health after they gain employment.

The students also learn valuable lessons. Leah Romay, DDS ’16, has developed stronger skills in periodontics by volunteering with Smiles for Success. “I’ve also learned about the importance of the dentist-patient relationship,” she says. “These women are entering the workforce again. We, as dental care providers, can give them confidence in their smile and in themselves.”

For Maricris Mangasi, DDS ’15, watching the women progress is extremely rewarding. When the patients first begin treatment, it can be challenging to gain their trust, she says. “At the end, when you’ve finished their treatment plan, they feel new and ready to go out and get a job,” she says. “It’s great to feel like I’m part of that progress.”





President's Message

The year is truly flying by. We started 2015 with a change in management. Debbie Gidley, who has been our director for the past twelve years, has stepped down from the position February 28. We wish her the best in her future endeavors. The Executive Board has decided to self-manage AAWD for the next fifteen months. We will focus on seeking a new management team, starting next summer. The entire board will be here for you! We are creating a more robust website and membership opportunities. Please send us your local and student chapter updates for our website and social media platforms. We have an amazing Annual Session, "Women Dentists Take the Lead", spearheaded by Dr. Mary

Martin, which will occur during the ADA meeting in Washington DC. We are creating more avenues of corporate engagement to connect our members, the decision makers and thought leaders of the future of dentistry. The future is bright!

We are excited with the new direction that AAWD is forging. AAWD is many things to many people. We recently codified a five-year strategic plan that spotlighted our four visions: Advocacy, Community, Leadership and Membership. Advocacy allows for women dentists touch points to the world. Be it lobbying Congress or discussing the benefits of daily brushing, we are always advocating for oral health. Community is our organizations face. You may know it as our website or Chronicle, but it also includes networking and our archives. All women dentists have a community aspect. One of the things we do best is networking. We, as women professionals, are the face of dentistry. With women being over fifty percent of graduating seniors, the world will soon be seeing more of the community of women dental leaders. Leadership spotlights our Board of Directors as well as our mentorship. Women dentists love to be mentors. One of the great things about being a member of AAWD is the ability to mentor other women, from new graduates to those enjoying life after clinical dentistry. It works both ways: we can all learn from each other and we are all willing to share. Membership is all about you, our stakeholders, who are an integral part of this organization. We are committed to our members, all of our members, be it students, practicing dentists, dentists serving in any of our federal services, educators, corporate partners or retirees.

So, what is AAWD? We are a diverse group of women working in all areas of dentistry. We are the new norm of dentistry. We are here to connect all generations of women, serving as a bridge to improve overall health and personal life. We want you to create your opportunity with AAWD. We are the American Association of Women Dentist, representing the fastest growing segment in dentistry. We educate, connect, and empower women dentists at all stages of their careers. We offer our support in development of evidence based products and product awareness. We seek partnerships in offering educational opportunities and mentoring future leaders and dental students. Together, our influence, combined with our stakeholder's resources, will advance and affect the women's dental community. Every woman's story is different. Those stories help to create a beautiful balanced mosaic of our lives. If you know a woman who is not currently a member, ask her to join the fastest growing group in dentistry: AAWD. Together, we will create the future of the new norm of the practice of dentistry.

Sheri

Sheri B. Doniger, DDS
2015 President, American Association of Women Dentists

AAWD 2015 Board of Directors

President
Sheri B. Doniger, DDS

President-Elect
Mary Martin, DDS

Immediate Past President
Tawana Lee-Ware, DDS, MSD

Vice President
Griselle Ortiz-Ramsey, DDS, Ph.D.

Secretary
Karyl Patten, DMD

Treasurer
Lilia Larin, DDS

Editor
Judith Belitz, DDS

Director of Academic Affairs
Tanya Gibson, DDS

Director of Archives
Mary Licking DDS

Director of Corporate Relations
Margaret Scarlett, DMD

Director of Federal Services
Daphne Ferguson-Young

Director of Health Awareness
Tatiana Barton, DDS

Director of Local Chapters
Brittany Bergeron, DDS

*Director of Member Benefits
and Values*
Pia Chatterjee Kirk, DDS

Director of Public Relations
Vishruti Patel, DDS

*Director of Professional
Organizations*
April Hearn, DDS

Director of Student Chapters
Jae Grymes, DDS

Student Representative
Lauren Aguilar, University of
Maryland

Student Representative
Puji Sangoi, University of Louisville

Interim Director
Paula Vogel

President, Smiles for Success
Jennifer Cornell DDS

It's not just about fixing
one smile...



...it's about changing lives.



Smiles for Success

The Smiles for Success program offers cost-free dental care for women graduates of accredited job readiness and placement programs, thus helping those who are helping themselves. The dental care offered is meant to be a short-term solution for those who need treatment as they move from public assistance to the working world. A beautiful smile is truly an asset when interviewing for a job. Many women are self-conscious and embarrassed as they attempt to hide decayed, missing and damaged teeth on job interviews.

Smiles for Success provides an opportunity for the dental community to effectively assist women in reaching their goal to obtain employment by giving them a competitive edge in the job market by enhancing their appearance and self-esteem.

Volunteer dentists around the country participate by helping to restore oral health and a confident smile.

For more information visit www.smilesforsuccess.org.

Questions? Call the Smiles for Success office at 800.920.2293.

Contribute to the success of a woman! Sign up as a volunteer today!
Call us at 800.920.2293 or email us at info@smilesforsuccess.org.



For the ultimate clean, **think pink.**

The same powerful cleaning performance as always, in a fresh new look. Philips Sonicare DiamondClean Pink Edition delivers superior plaque removal and is clinically proven to whiten teeth in as little as one week.*

Innovation  you



Call (800) 422-9448 or visit
philipsoralhealthcare.com to order yours

*Data as of 2013

PHILIPS
sonicare



Lucy Hobbs Taylor Award Nominations Open

Nominations are now open for the prestigious Lucy Hobbs Taylor Award.

Lucy Hobbs Taylor was born on March 14, 1833 in Constable, New York. In 1859, she moved to Cincinnati, intending to become a dentist. When she was refused admission to dental school, she began a private program of study with a professor from the Ohio College of Dental Surgery.

After studying dentistry, Lucy Hobbs Taylor started her own practice in Cincinnati in 1861. In 1865, she finally gained some professional recognition when she was allowed to join the Iowa State Dental Society. That November, she entered the Ohio College of Dental Surgery, where she soon earned her doctorate in dentistry, becoming the first woman in the U.S. to do so. In honor of Lucy Hobbs Taylor, each year AAWD presents a Lucy Hobbs Taylor award to a woman dentist who:

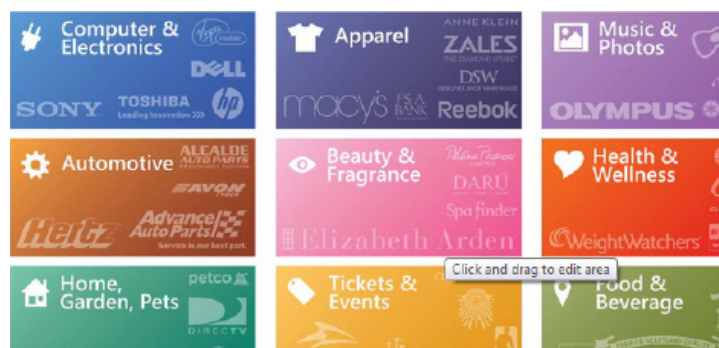
- Has made outstanding individual achievements in civic, cultural, academic and professional areas.
- Exhibits role model qualities that positively reflect the image of women dentists and commitment to the profession.
- Is an AAWD member in good standing.

The 2015 recipient will be presented during the 2015 Annual Meeting in Washington, DC, Friday, November 6 2015.

To download a nomination form, click [here](#).

Nominations are due by June 1, 2015 and the winner will be notified by AAWD Headquarters.

AAWD's Newest Member Benefit: BenefitHub



Introducing AAWD's newest member benefit - BenefitHub.

Now you and your staff can save hundreds of dollars on the things you purchase every day, clothing, office supplies, home goods and much, more.

Go to <https://aawd.benefitHub.com> to learn more or create an account. (AAWD Membership and code required.)

Knock, knock.
Who's there?
Woo.
Woo who?

That's the sound of AAWD members saving even more money with their special discount from GEICO.

Tell us you're a member.
GEICO.
geico.com/med/aawd
1-800-368-2734 | Local Office

50 Years Strong

Being dental's top choice for decades* is only the beginning. Whether it's advancing sit-down dentistry or setting the standard for treatment-room ergonomics, any measure of A-dec success is a result of quality through caring.

- 37% of U.S. dentists who purchased major dental equipment or cabinetry during the last five years chose A-dec—more than the next three competitors combined.
- 500+ schools and government institutions across more than 100 countries invest in A-dec equipment.
- 62 *Townie Choice Awards*® during the last 11 years have recognized A-dec products as “Best in Class.”
- #1 is A-dec's industrywide ranking for *Reliability, Service, and Value*.

To the doctors who have shared their insights with A-dec over the past five decades, thank you. Not only do you inspire us to make the best better, it's why the future looks so strong.

Please join A-dec in celebrating 50 years of *quality through caring*. See us at a-dec.com/50years.

[*] Based on research by Strategic Data Marketing. Dental product categories include chairs, delivery systems, lights, and cabinetry.

© 2014 A-dec Inc.
All rights reserved.



Board Nominations

2016 Board Nominations Open!

The American Association of Women Dentists is calling for nominations for officers and directors. Nominations are now being accepted for several directorships for this voluntary organization whose mission is *"AAWD – the leading resource for advancing, connecting and enriching the lives of women dentists."*

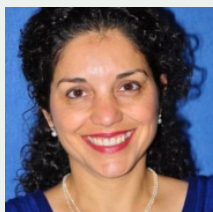
The candidate must be a current AAWD member in good standing with the desire to lead the organization into its next phase of growth and policy leadership.

Prior leadership experience would be beneficial, but is not a necessity. Time commitments vary by position, with a minimum of 10 hours a month in most positions. All positions must contribute uncompensated travel to national meetings.

Self-nominations are encouraged. Please complete a [nomination form](#) and send with your resume to the American Association of Women Dentists via e-mail to info@aawd.org or by mail **no later than July 1, 2015**.

For more information on any of the positions list, call AAWD Headquarters at (800) 920-2293. The 2015 Slate of Officers will be announced at the 2015 Annual Meeting in Washington, DC.

2014 P&G Gillette Hayden Memorial Foundation recipient announced



Dr. Mojdeh Dehghan wins the 2014 P&G and Gillette Hayden Memorial Foundation award.

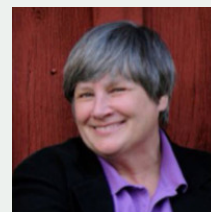
The American Association of Women Dentists proudly announces the Proctor & Gamble and Gillette

Hayden Memorial Foundation award recipient for 2014. Dr. Mojdeh Dehghan is this year's award recipient. She is the principal investigator for her research titled "A Neutralizing Mouthwash to Minimize and Prevent Tooth Erosion in Patients with Eating Disorders". Dr. Dehghan plans to present her research at the AAWD annual session in Washington DC on November 6th, 2015 at the Walter Washington Convention Center. Dr. Dehghan is an Assistant Professor at the University of Tennessee School of Dentistry. Please join us in congratulating Dr. Dehghan!

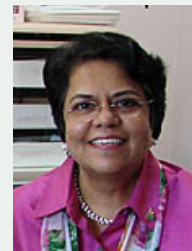
Dr. Judith Fisch will be a trustee on the ADA Board of Trustees after the annual meeting in November 2015.



Dr. Karen O'Donnell is a dentist as well as a Story Coach who produces, hosts, and storytells for Home-wood Stories, a monthly storytelling show now in its 2nd year.



Dr. BJ Mistry speaks on The Art and Science of Healthy Living.



If you have a special talent you'd like to share, please contact us at info@aawd.org

THE ENHANCED CASH FLOW INSIGHT™ SM

FOR SEEING

less paperwork and more dental work.



Now do even more with Cash Flow Insight powered by PNC CFO –
an innovative online financial management experience.

- > Visualize your current and projected cash position, forecast and scenario plan
- > See when to invest in new dental equipment and when to hold off
- > Store and organize documents online, all in one place
- > Make more informed financial decisions and turn seeing into doing

Try it at no cost today.* Stop by any PNC branch, call a Cash Flow Insight
Consultant at **855-762-2361** or go to **pnc.com/cashflowinsight**

for the achiever in you® **PNC|CFO** SM
Cash Flow Optimized



*Cash Flow Insight requires a PNC business checking account and enrollment in PNC Online Banking. Free trial offer valid for Cash Flow Insight and for additional tools (Receivables, Payables and Accounting Software Sync) for your current statement cycle period and two additional statement cycles. One free trial period per customer. For information on post-trial fees, how to un-enroll, a list of supported accounting software and other details, visit pnc.com/cashflowinsight. Monthly charges will apply unless you un-enroll. CFO: Cash Flow Optimized and Cash Flow Insight are service marks of The PNC Financial Services Group, Inc. ©2014 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association, Member FDIC

Speaker's Bureau

AAWD Members: Are you a Speaker?

Do you want be listed on AAWD's Speaker's Bureau? AAWD is a great resource if you are a dental speaker.

Please send your current C.V. and list of speaking topics for our database. Send them to info at info@aawd.org or simply update your profile in the online membership directory.

An advertisement for BEAUTIFIL Flow Plus dental restorative material. The background features a close-up of a woman's face. The text "FINALLY, AN INJECTABLE HYBRID RESTORATIVE FOR ALL INDICATIONS" is at the top. Below it, "BEAUTIFIL Flow Plus" is written in large white letters. A yellow banner says "NOW IN TIPS - MORE SHADES!". A list of features includes: Indicated in classes I, II, III, IV & V; Physical properties rival hybrids; Stackable & sculptable; stays put; Self-polishing "leveling-effect"; and High radiopacity, beyond enamel. At the bottom, it says "Visit www.shofu.com or call 800.827.4638". There are images of two dental tips: "F00 Zero Flow" (red) and "F03 Low Flow" (blue). A "DENTAL ADVISOR" seal is also present.

FINALLY, AN INJECTABLE HYBRID RESTORATIVE FOR ALL INDICATIONS

BEAUTIFIL Flow Plus

NOW IN TIPS - MORE SHADES!

- Indicated in classes I, II, III, IV & V
- Physical properties rival hybrids
- Stackable & sculptable; stays put
- Self-polishing "leveling-effect"
- High radiopacity, beyond enamel

Visit www.shofu.com or call 800.827.4638

F00 Zero Flow
Stackable

F03 Low Flow
Self-leveling

SHOFU

Shofu Dental Corporation • San Marcos, CA

AAWD's Exquisite Heritage



From the Director of Archives
Dr. Mary Licking

It is not highly publicized, but you may have noticed anyway. Over the last thirty years or so, there have been a number of lectures at the Chicago Dental Society (CDS) Midwinter Meeting (MWM) provided under the AAWD banner. CDS provides the opportunity for AAWD to provide a speaker to be featured on the scientific program, and AAWD has a tradition of taking advantage of that opportunity. Members of AAWD have come forward to give these without receiving speaking fees or remuneration from CDS for time and travel. As we highlight various activities of our organization during the years leading up to the AAWD 100th anniversary (AAWD was founded in 1921) this is an opportunity to look back on this special CDS MWM and AAWD relationship.

At the 2015 CDS MWM, Dr. Tawana Lee-Ware [President, 2014] spoke under the AAWD banner on "Mom: The New Pediatric Patient," to a sold out audience. Others who have taken advantage of this opportunity include a number of AAWD members and Dr. Margaret Scarlett [President, 2002], Dr. Rise' Martin [President, 2003], Dr. Jean Furuyama [President, 2004], Dr. Stephanie Houseman [President, 2009], Dr. Laura Murcko [President, 2010] and presenting two times was Dr. Mary Beth Aichelmann-Reidy [President, 2013]. Dr. Mary Hayes, a past AAWD Board member, gave a scientific lecture in the 1980's for an MWM Visiting Women Dentists Reception at the request of CDS, and this as well as addresses by other AAWD members in that setting may have helped germinate the relationship. The topics included but were not limited to: pediatric dentistry, orthodontics for the general dentist, leadership, periodontics, general dentist communication with periodontists, and caries assessment. I interviewed a number of AAWD members who spoke under the AAWD banner at CDS MWM. The result was an article too lengthy for this space. I am exploring putting it on the AAWD blog, and then others who have contributions on this topic can post them in response or just post them anyway. I encourage postings, because I realize I did not interview all who have been a part of this valuable relationship. Meanwhile, for more information, or to obtain a copy of the article I wrote, it is ok to contact me directly or through the editor (contact information is posted on the AAWD website, or should be).





YOU CAN'T ALWAYS BE WITH YOUR PATIENTS—
BUT YOUR RECOMMENDATION CAN

Introducing the Oral-B® PRO 5000 with Bluetooth® Technology

Oral-B's latest power toothbrush connects to the Oral-B App to help patients brush in a gentle, effective, and compliant way. The app tracks their daily brushing routine so you can continue to coach and motivate them between visits.

Recommend the Oral-B PRO 5000, and make patient compliance easier than ever.



Student News

Dr. Doniger Inspires Louisville Dental Students: Oh The Places You'll Go

by Puja Sangoi, ULSD AAWD President



In March, the University of Louisville School of Dentistry's AAWD student chapter was honored to host national AAWD president: Dr. Sheri Doniger. It is not often that student-run chapters are opportune

with the presence of such prominent leaders, which truly proved to be a treat for aspiring female dentists of the organization. First, second, third, and fourth year dental students of AAWD at ULSD gathered to hear Dr. Doniger speak. The topic of her presentation was "Oh The Place You'll Go – Dr. Seuss" in which she motivated dental students to explore a variety of options in and out of the dental field. She talked about her experiences of being a dental assistant, hygienist, dentist, dental faculty, dental program director, high school board officer, library board, website blogger, writer, journal editor, and leadership within AAWD. Her endeavors and successes in climbing the ladder reminded students of the popular rap song "started from the bottom." She stressed to the students to continue to push themselves and explore different outlets in dental field and community, which will help them thrive. "I was inspired by how many diverse things Dr. Doniger is involved in. It made me feel better about my future and feel like I can do anything," said student Claire Vanlandingham. Dr. Doniger spoke about how drastically different life was as a female dental student just a few decades ago

and how much we have progressed as a profession. She expressed that the numbers of graduating female dentists have changed; however, the equipment used in the dental field hasn't changed much at all in the past 50 years. The anesthesia syringes are too big to fit into smaller (female) hands and restorative materials such as composite need to be deposited from more female-friendly easier to use vessels. Her presentation expressed to students the importance of how AAWD can help members with networking, mentorship, leadership, and staying connected throughout lifetime. Her presentation was followed by an informal question answer session in which the students felt at ease and relatable with the president. "I found myself thinking about many things she said to us all weekend long. She touched upon many subjects that I have thought about before and explained her position so eloquently," said student Emily Johnson. The Louisville AAWD student chapter is thankful for faculty member Dr. Wendy Hupp's life-long friendship with Dr. Doniger that sparked such an exciting event to occur at ULSD and Louisville ASDA for sponsoring the event. The Louisville dental students definitely enjoyed this once in a lifetime opportunity of interacting with the AAWD president.





LIFELONG LEARNING is a core value for dental professionals worldwide.

DENTSPLY International embraces education not only in word, but also in action.

Our commitment "For Better Dentistry" is fueled by a continual investment in research, development and clinical education. We choose to foster learning environments that promote clinicians' professional development globally. We invite you to enhance your professional skills and clinical techniques by participating in DENTSPLY's supported events and programs.

DENTSPLY International is an ADA CERP Recognized Provider.

For better dentistry

DENTSPLY
INTERNATIONAL

<https://www.dentsply.com/en-us/education/overview.html>

Student News



West Virginia University kick off event held in January



AAWD warmly welcomes
the following new
Student chapter to AAWD:

**The University of Texas Health
Science Center at San Antonio**

For more information on starting a chapter
a your school, contact, [Dr. Jae Grymes](#),
Director of Local Chapters.



Looking to Make Your Utility Room Green?

We Now Have Your Water Ring
Replacement Solution



Introducing the NEW Badger™ Dry Vac!

- LubeFree™ and waterless
- Small footprint
- Affordable price

Call your local sales rep for more info.



866.DTE.INFO
www.DentalEZ.com
<http://Blog.DentalEZ.com>
Follow us!



RAMMAC

MAKES YOUR PRACTICE PERFECT®

Thank you
for supporting
**Women
Dentists**

Corporate Sponsor News

A.A.W.D.
American Association of Women Dentists

Still thinking about becoming a sponsor of AAWD but haven't made the commitment yet? **NOW** is this time!

Women dentists are the future of dentistry and AAWD is growing – join us now and show women dentists your support.

Learn more by downloading our current [Sponsorship opportunities booklet](#), or contact AAWD HQ at info@aawd.org for more information.

Gold Sponsors



Silver Sponsors



Corporate Benefactors



May 2015

April 30- May 2, 2015
California Dental Association
Anaheim, CA

May 7-10
Texas Dental Association
San Antonio, TX

June 2015

June 1, 2015
Nominations due for Lucy Hobbs Taylor Award

June 18-21, 2015
Academy of General Dentistry
San Francisco, CA

July 2015

July 1, 2015
Nominations for AAWD 2016 Board

July 24-28, 2015
National Dental Association
Chicago, IL

Update your profiles

Make the online directory work for you. Take a moment to go online make sure your directory profile is complete.



Did you know? AAWD is an Alliance Partner in the **Healthy Mouths Health Lives Campaign**, which promotes the 2min2xper day? Learn more and help spread the word: <http://www.2min2x.org/>

American Association of Women Dentists
P.O. Box 1485 | Skokie, IL 60077
800.920.2293
info@aawd.org | www.aawd.org

Join our Facebook and LinkedIn Pages!



AAWD's 94th Annual Meeting

Friday, November 6, 2015

Washington, DC | Washington Convention Center



SAVE THE DATE!

Mark off your calendar for Nov. 6, 2015 for the 94th Annual Meeting of the American Association of Women Dentists. A great program is in store as we meet in conjunction with the ADA at the Walter Washington Convention Center. Plan to join your friends and make new ones while enjoying continuing education, exhibits, and a silent auction. We will be installing the officers for 2016 and honoring several award winners. You won't want to miss meeting in our nation's capitol where you can experience why "WOMEN LEAD THE WAY!"

Watch this space for details – coming soon!