

## ELEVATE YOUR IMPACT 2025 AAWD Partnership and Sponsorship Opportunities

JOIN US IN ADVANCING, CONNECTING, AND ENRICHING THE LIVES OF WOMEN DENTISTS

### WHY PAWTH AWD?

As a champion for women dentists at every stage of their careers, AAWD is committed to fostering a supportive community that uplifts its members while addressing challenges like gender disparities, work-life balance, and professional growth. In an era where representation and advocacy are more critical than ever, partnering with AAWD empowers your organization to join this movement, align with values that resonate deeply with today's professionals, and shape a more inclusive future for the dental industry. Together, we can advance the impact of women in dentistry.



## WHY WAY Fow?

Women are shaping the future of dentistry, bringing innovation, resilience, and fresh perspectives to a rapidly evolving profession. With women now comprising the majority of dental school graduates and rising into leadership roles, the industry is poised for transformative growth. By supporting and empowering women dentists, your organization invests in a brighter, more inclusive future—one where diverse voices drive success and create lasting impact. Partner with AAWD to lead this transformation and champion tomorrow's leaders.

Explore customizable partnership options below

#### vision

AAWD strives to create a world where every dental professional will have equitable access to opportunities and resources to reach their personal and professional goals from pre-dental school through retirement.

#### mission

AAWD is the leading resource for advancing, connecting, and enriching the lives of women dentists through professional development, networking, mentorship, and promoting wellness.



#### OUR Driven Values

"I am so grateful for the AAWD community - our members, partners, sponsors, supporters,, and dedicated board members and staff who all work together to realize AAWD's mission" ~ Dr. Isabel Rambob





Dr. Roya Zandparsa

**President** 



Bergman

Dr. Suzie

**President-Elect** 



Dr. Ambika Srivastava

Secretary/Treasurer



Dr. Isabel Rambob

Immediate Past President



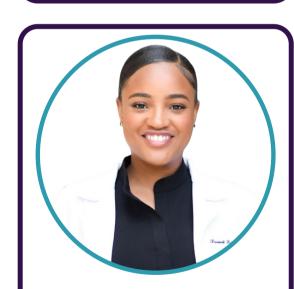
Dr. Sheela Kudchadker

Director of Corporate Relations



**Lindsay Abeln** 

**Executive Director** 



Dr. Brandi Hair

Director of Membership & Chapters



Dr. Sonali Demla

Director of Member Engagement



Dr. Vasiliki Maseli

Director of Member Benefits



Dr. Afsheen Lakhani

Director of Academic Affairs



Student Representative

"AAWD is a supportive community where current and future women dentists learn, grow, and thrive. Together, we have achieved personal and collective successes, and together we will continue to shape a stronger future for women in dentistry." ~Dr. Brandi Hair

## CORPARATE:p

At AAWD, we understand that every organization has unique goals and priorities. That's why our corporate partnership program is designed to be flexible and tailored to your needs.

Each sponsorship tier unlocks a set number of benefits that you can choose from our comprehensive customization menu.

Whether you're looking for brand visibility, targeted engagement, or exclusive access to our network of women dentists, you can select the opportunities that align best with your objectives. Create a partnership that works for you while making a meaningful impact on the future of dentistry.



#### **MENTOR**

• AAWD preferred

vendor status

website

• Customizable

• Logo and Link on

directory listing in

member portal

Your choice of six

(6) benefits from

the benefits menu

#### **ADVOCATE**

#### AAWD preferred

- Logo and Link on website
- Customizable member portal
- Your choice of four (4) benefits from the benefits menu

#### **SUPPORTER**

- AAWD preferred vendor status
- Logo and Link on website
- Customizable directory listing in member portal
- Your choice of two (2) benefits from the benefits menu

#### **VISIONARY**

- AAWD preferred vendor status
- Logo and Link on website
- Customizable directory listing in member portal
- A \$1,000 donation to the Smiles for Success Foundation
- Your choice of twelve (12) benefits from the benefits menu

#### TRAILBLAZER

- AAWD preferred vendor status
- Logo and Link on website
- Customizable directory listing in member portal
- A \$500 donation to the Smiles for Success Foundation
- Your choice of eight (8) benefits from the benefits menu

\$15,000

\$10,000

\$25,000

\$5,000 \$2,500

PARTNERSHIPS Hers

- vendor status
- directory listing in

#### BENEFITS Menu

#### ADVERTISING BENEFITS

(1 benefit each; repeatable)

- Two (2) dedicated eblasts to AAWD mailing list
- Half (1/2) page ad in the Chronicle Quarterly (AAWD's newsletter)
- Feature article or spotlight published in the member portal
- Three (3) social media posts on AAWD channels
- 1-month banner ad on the AAWD website

#### 2025 CONFERENCE BENEFITS

(1 benefit each)

- Exhibit booth with two (2) representatives (does not include conference attendance)
- Tote bag inserts
- Quarter (1/4) page ad in the conference program
- Logo placement on attendee lanyards\*
- Access to attendee contact list post-event (limited to name & email)
- Exclusive sponsorship of a speaker\*

#### PREMIUM BENEFITS

(2 benefits each)

- Hosting and promotion of one (1) webinar or virtual roundtable
- Survey AAWD Members
- Focus group assembly
- Sponsored content or resource featured in the member portal for three (3) months
- 1-hour speaking opportunity at the 2025 conference\*
- Exclusive sponsorship of one evening event during the 2025 conference\*

#### **OTHER BENEFITS**

(1 benefit each)

- \$500 donation to the <u>Smiles for Success</u> Foundation
- Recognition in AAWD
   Bridge to Brilliance
   Mentorship Program
   materials and events
- Sponsor an AAWD annual award\*



Contact sponsors@aawd.org to get started!

Our team is here to help! For questions or assistance, contact sponsors@aawd.org or 800-920-2293.

Reach a growing network of women dentists at every stage of their careers, from pre-dental to retirement

Help fund resources for our Bridge to Brilliance Mentorship Program, connecting seasoned professionals with student and early-career dentists

Showcase your brand at the 2025 Annual Conference

Be featured in AAWD's highly engaged digital channels, including our quarterly newsletter, website, and social media platforms, reaching 10,000+ women dentists across the nation and beyond

A portion of every Visionary and Trailblazer tier partnership supports SFS, providing life-changing dental care for underserved women reentering the workforce



# Together, We Advance Women in Dentistry





The American Association of Women Dentists | 800-920-2293 sponsors@aawd.org | www.aawd.org